Women and Social Media in the Middle East
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In the last few years, social media has become very present in our lives. In the Middle East region, many women have become influencers, bloggers, fashionistas, public figures ... This phenomenon does not cease to grow and becomes contagious in all countries of the Middle East from the most conservative to the most open in terms of female public presence. The presence of these women on media networks is starting to provoke debates within their respective societies. Some of these bloggers are victims of violence and even threatened with death not only virtually but also in real life. For instance, an Iraqi model and fashion blogger has been shot dead in a Baghdad street recently, the latest in a series of high-profile Iraqi women to be murdered this year.

I argue that this new trend of women on social media reveals several aspects about the metamorphoses, the changes and the daily problems in the region. On the one hand it can be read as a way to deconstruct, rethink and challenge hypermasculinity, the system of patriarchal power and human relationships in these societies. On the other hand, it is a way of occupying the citizen and diverting him from real political, economic and societal problems. Therefore, these women participate unconsciously or conscientiously in the submission and passivity of the citizens. In this essay, I will analyze these two different readings based on the works of Deleuze and
Foucault (power / control / resistance) and the recent work edited by Nahed Eltantawy entitled Women and Media in the Middle East: From Veiling to Blogging.