



DUPONT SUMMIT 2013

..... Pressing Issues, Economic Realities

December 6, 2013 * Historic Whittemore House, Washington, DC

The Policy Studies Organization

Speakers

Diana H. Fishbein – *RTI International*

William A. Aldridge – *University of North Carolina at Chapel Hill*

Kenneth M. Jones – *Annie E. Casey Foundation*

Talib Horne – *Living Classrooms Foundation*

Robert C. Scott – *United States House of Representatives*

“Science to Society: Transforming and Scaling Up Community-Level Systems to Achieve Socially Significant Outcomes for At-Risk Children and Families”

To improve child health and wellbeing and reduce risk behaviors (e.g., drug abuse, violence, conduct problems), a **system-wide prevention approach** is needed that connects the scientific community and child-serving organizations, advocacy groups and influencers of public policy and media. The goal is to enhance potential for collective impact on real-world problems, such as prevailing negative influences on child development and family functioning, which are likely to respond favorably to evidence-based programs and policies. Accordingly, this approach encourages wide-scale recognition, adoption and eventually institutionalization of the existing evidence that can be applied to minimize exposure to negative influences and redirect pathways of at-risk children toward successful outcomes. Panelists will discuss the potential for the transfer of scientific information to public and private sectors to enact evidence-based programs and policies that exert a positive impact on the highest risk of all environments and individual level characteristics. This session will also consider obstacles and solutions with respect to adoptability and implementation drivers of comprehensive evidence-based practices that take into account settings in which they are applied. The need for the transactional involvement of scientists, policy-makers, community organizations, educators, practitioners, and funding agencies will be a focus of this discussion.

- 1) **Youth Promise (Why):** Bobby Scott (Representative from Virginia) will speak about the potential of our governmental agencies to encourage and support trench to bench to boardroom initiatives.



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- 2) **Translational Prevention (What):** Diana Fishbein (Senior Fellow at RTI) will convey findings relevant to understanding the generators of high risk behaviors (e.g., substance abuse, violence, conduct problems, etc.) and mechanisms in differential responses to interventions. Thus, the foundational science and its implications for evidence-based programs and policies will be presented.
- 3) **Need for an Evidence-Base (Where):** Talib Horne (VP of Program Development at Living Classrooms Foundation) will discuss how better integration/use of the evidence and measurement could benefit children and families on a local level. Past experiences of what has and has not worked in communities, and the need for initiatives to be community driven for palatability and sustainability, will be discussed. The focus will be on Children's Target Investment Zone, developed by the Living Classrooms Foundation in Baltimore City. The Promise Neighborhoods model will be discussed in terms of increasing impact in high poverty communities and tracking outcomes to establish the evidence-base.
- 4) **Applied Implementation Science (How):** William Aldridge (National Implementation Research Network, FPG Child Development Institute, UNC Chapel Hill) will discuss the science, practice, and policy for ensuring full and effective use of evidence-based interventions at scale so that socially significant outcomes are realized. Building system-wide, active implementation capacity to ensure selected evidence-based interventions are usable in local contexts, delivered with high fidelity, scaled-up using best practices, and sustained and improved over time will be discussed.
- 5) **Knowledge Transfer to Communities:** Kenneth Jones (VP of Annie E. Casey) will discuss ways in which a transfer of scientific knowledge about evidence-based programs and policies to the public and private sectors promises to benefit society. The role of philanthropy based on evidence-based approaches for mental health, housing, and other community needs will be critiqued. Also he will address the customization of scaling up interventions to each community to ensure the knowledge we are transferring will be effective over time. The role of advocacy will be emphasized since no one organization can do this alone. Policy needs to be impacted in order to have wide-scale impact.



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Biographies

Dr. William A. Aldridge is an investigator with the Frank Porter Graham Child Development Institute at the University of North Carolina at Chapel Hill (UNC) and an Implementation Specialist with the National Implementation Research Network (NIRN) at UNC. His work at NIRN includes intensive technical assistance and evaluation research on the active implementation of evidence-based practices across human services and community settings, particularly in relation to mental, emotional, and behavioral health and public health approaches to prevention. Dr. Aldridge is presently working with the State Implementation and Scaling-up of Evidence-based Practices (SISEP) Center, funded by the U.S. Department of Education to support the implementation and state-wide scale-up of evidence-based education practices in several U.S. states, and the Permanency Innovations Initiative – Technical Assistance Providers (PII-TAP) project, funded by the U.S. Administration for Children and Families to provide active implementation support to state grantees developing and testing innovations to reduce long-term foster care. Along with his technical assistance portfolio, Dr. Aldridge provides staff support to the Global Implementation Conference Planning Committee, which recently hosted the second biennial Global Implementation Conference August 19-21, 2013 in Washington DC. Prior to his work at NIRN, Dr. Aldridge was an Early Career Scientist and member of the Steering Committee of the Promise Neighborhoods Research Consortium, a national consortium of prevention scientists and community members funded by the National Institute on Drug Abuse to collectively assist high-poverty neighborhoods translate existing knowledge into widespread, multiple improvements in community wellbeing. Dr. Aldridge is a Licensed Psychologist (#4504) in the State of North Carolina and received his Ph.D. in clinical psychology in 2009 from the University of North Carolina at Chapel Hill. He completed his clinical internship at the University of Alabama at Birmingham Medical Center and the Birmingham VA Medical Center in 2009.



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Biographies (Continued)

Kenneth M. Jones was appointed Vice President and Chief Financial Officer for the Annie E. Casey Foundation in 2008. Jones is responsible for all finance, accounting, grants management, facility, operations and information technology functions for the Foundation.

Previously, Jones worked at Danya International, a public health and education strategy development organization where he served as Chief Financial Officer. In addition, Jones served as Chief Financial Officer at Jhpiego, a NGO affiliate of Johns Hopkins University.

Jones also has significant corporate experience from Prudential, Ford, Mirant and Pfizer corporations. He received his MBA from the M.I.T. Sloan School of Management, a master's degree in economics from the University of Buffalo, and a bachelor's degree from Boston University. Ken currently serves on the boards of the College Summit – National Capital Region, the University of Buffalo Alumni Association, Living Cities and the Learn Resource Network.



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Biographies (Continued)

Talib Horne has been involved in community economic development for the last fifteen years. It is his passion and career focus. Currently, he is Vice-President of Community Development for the Living Classrooms Foundation, a non-profit organization in Baltimore and Washington D.C. that serves over 40,000 youth and adults a year. He oversees The Target Investment Zone initiative which is a ten year \$50 million dollar effort to break the cycle of poverty in a targeted area of East Baltimore. And directs a 2 million dollar annual budget which covers 6 facilities and approximately 30 employees.

He has participated in many leadership programs such as: Associated Black Charities Leadership Program, Harry and Jeanette Weinberg Fellows program, and Greater Baltimore Committee LEADERSHIP program. Additionally, Mr. Horne was selected as one of ten individuals across the country to be a 2013 Association of African American Foundation Executives Fellow(ABFE).

He is a graduate of Baltimore City College High School, Saint Mary's College of Maryland, and received his masters degree from Southern New Hampshire University School of Community Economic Development. Moreover, he has completed studies at Oxford University in England.

Growing up in Africa has shaped his view of the world and helping others is his major focus at this point in his life.



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Biographies (Continued)

Congressman Robert C. "Bobby" Scott is currently serving his eleventh term as a Member of Congress. Prior to serving in Congress, Rep. Scott served in the Virginia House of Delegates from 1978 to 1983 and in the Senate of Virginia from 1983 to 1993.

Rep. Scott currently serves on the Committee on the Judiciary, where he is the Ranking Member of the Subcommittee on Crime, Terrorism, Homeland Security and Investigations, and a member of the Subcommittee on the Constitution and Civil Justice. Rep. Scott also serves on the Committee on Education and the Workforce where he is a member of the Subcommittee on Early Childhood, Elementary and Secondary Education and the Subcommittee on Health, Employment, Labor, and Pensions. Congressman Scott is leading bipartisan efforts to pass comprehensive juvenile delinquency prevention legislation to provide resources to state and local governments to prevent and address juvenile crime. He is also leading efforts to enact legislation designed to reduce high school dropout rates and increase access to a college education for all students.

In 2010, Rep. Scott was recognized by The Hill, a Capitol Hill newspaper, as one of the 25 hardest working Members of Congress. The Hill later recognized Rep. Scott in 2012 as one of Capitol Hill's 50 most beautiful people.

Rep. Scott was born on April 30, 1947 in Washington, D.C. and grew up in Newport News, Virginia. He is a graduate of Harvard College and Boston College Law School. After graduating from law school, he returned to Newport News and practiced law from 1973 to 1991. He received an honorable discharge for his service in the Massachusetts National Guard and the United States Army Reserve.

Rep. Scott is a member of St. Augustine's Episcopal Church in Newport News and is a member of many professional, community and civic boards and organizations.



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Diana H. Fishbein is a Senior Fellow directing the Transdisciplinary Science and Translational Prevention Program at RTI International. She is also an Adjunct Associate Professor at Johns Hopkins University and University of Maryland Medical School, a faculty subcontractor at Georgetown University, and a Guest Researcher at the National Institute on Drug Abuse Intramural Research Program. Studies conducted by Dr. Fishbein utilize transdisciplinary methods and a developmental approach to understanding interactions between neurobiological processes and environmental factors. The ultimate goal of this program of research is to translate scientific findings to practice and policies designed to prevent mental health, emotional and behavioral problems. She has written and edited several books and about a hundred journal articles, including two special journal editions. Given the inherent translational nature of this research, she has created the Cooperative for Translational Solutions to Prevent Risky Behaviors (“Prevention CO-OP”), a national consortium dedicated to the transfer of knowledge from the basic to the applied sciences as well as practical settings and public health policies. And finally, she is working for the United Nations to incorporate etiology into the International Standards for Drug Abuse Prevention and develop a training curriculum for policy-makers worldwide.